

Sponsorship Categories and Benefits

Bronze \$250

- Membership privileges for VARDA
- Listing in VARDA's Who Supports You Flyer
- Listing in VARDA's Sled Area Guide
- Listing in the Sponsor Section of the VARDA Website
- Optional Brochure Distribution at all attended snow shows for a fee of \$50 per Show
- Grooming and Area Update Fax and Emails to provide your guests with valuable area information
- Sponsorship Certificate to display at your location to show your support of local snowmobiling and recreation
- General advocacy from VARDA as a supporter of public recreation in the Valemount Area

Silver \$500

- Includes all of the Bronze incentives
- No handling fees for brochure distribution at Events
- 2 Complimentary Trail Passes to VARDA Managed Areas

Gold \$1000

- Includes all of the above incentives
- Your business listing on the **Major Sponsor** signs located in each warming cabin, VARDA office and displayed at all attended Events
- 4 complimentary trail passes to VARDA Managed Areas

Platinum \$3500

- Includes all of the above incentives
- Your business logo with a direct link back to your webpage will be placed on the home page of the VARDA Website
- 12" x 12" Sign placed in the VARDA cabins (you provide)
- 10 complimentary trail passes to the VARDA Managed Areas

Diamond \$5000

- Includes all of the above incentives
- VARDA covers the cost of your cabin sign

The 2011/2012 Snowmobile season is just around the corner. Take advantage of these great marketing opportunities and incentives to help promote your business or group and be proud to support the association that is hard at work for you.



As an additional marketing incentive, you may choose to offer a discount or incentive at your business to VARDA Members. The list of incentives for membership will be sent to existing members upon renewal, posted on our website, chat forums and brought to all attended Snowmobile Shows. This is a great opportunity to attract new customers to your business and really aids our club in attracting new members.

PLEASE CHECK THIS BOX IF YOU WOULD LIKE TO PARTICIPATE

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Please clearly fill out the information below and submit with payment to: VARDA, Box 721 Valemount BC, V0E 2Z0

Choose a Category

- | | |
|-----------------------------------|---------|
| <input type="checkbox"/> Bronze | \$250 |
| <input type="checkbox"/> Silver | \$500 |
| <input type="checkbox"/> Gold | \$1000 |
| <input type="checkbox"/> Platinum | \$3500 |
| <input type="checkbox"/> Diamond | \$5000 |
| <input type="checkbox"/> Other | \$_____ |

Business Name: _____

Business Address: _____ Contact: _____

Website Address: _____ Phone: _____

Email Address: _____ Fax: _____

All completed forms and payment must be in by Sept 20th, 2011 to meet publication and Snow Show deadlines !