



The 2012/2013 Snowmobile season is just around the corner. Take advantage of these great marketing opportunities and incentives to help promote your business or group and be proud to support the association that is hard at work for you.

Bronze \$250

- Membership privileges for VARDA
- Listing in VARDA's Who Supports You Flyer
- Listing in VARDA's Sled Area Guide
- Listing in the Sponsor Section of the VARDA Website
- Optional Brochure Distribution at all attended snow shows for a fee of \$100 for all three shows.
- Grooming and area updates emailed to you to provide your customers with valuable area information
- Sponsorship certificate to display to show your support of Valemount snowmobiling and recreation
- General advocacy from VARDA as a supporter of public recreation in the Valemount Area

Silver \$500

- Includes all of the Bronze incentives
- No handling fees for brochure distribution at events
- 2 complimentary day passes to VARDA managed areas

Gold \$1000

- Includes all of the above incentives
- Your business listing on the **Major Sponsor** signs located in each warming cabin, the VARDA office and on display at all attended events
- 4 complimentary trail passes to VARDA managed areas or one individual season pass

Platinum \$3500

- Includes all of the above incentives
- Your business logo with a direct link back to your webpage will be placed on the home page of the VARDA website
- 12" x 12" sign placed in the VARDA cabins (you provide)
- 10 complimentary trail passes to the VARDA managed areas or two individual season passes

Diamond \$5000

- Includes all of the above incentives
- VARDA covers the cost of your cabin sign



Additional marketing Opportunity: You may choose to offer a discount or incentive at your business to VARDA members. The list of incentives for membership will be sent to all members, posted on our website, chat forums, Facebook and brought to all attended events. This is a great opportunity to attract new customers to your business and is a great help to our club in attracting new members.

PLEASE CHECK THIS BOX IF YOU WOULD LIKE TO PARTICIPATE ☐

Additional Marketing Opportunity: For 2012/2013 VARDA will be creating a 24 page guide book instead of our usual folded brochure. 6000-8000 copies will be distributed. Ad space in this guide will be available to VARDA sponsors only. Approximate ad sizes will be 2"x3" (\$200 plus HST) and 2"x6" (\$350 plus HST). Space is limited and is available on a first come first serve basis. You must provide the ad and exact sizing will be emailed to you. This is a great opportunity to showcase a season special, reduced rate or membership benefit.

PLEASE CHECK THE APPROPRIATE BOX

I would like a 2"x3" ad ☐

I would like a 2"x6" ad ☐

Complete the info below & mail to VARDA, Box 721 Valemount BC, V0E 2Z0 or email varda@valemount.ca before Aug 15

Choose a Category

- ☐ Bronze \$250
- ☐ Silver \$500
- ☐ Gold \$1000
- ☐ Platinum \$3500
- ☐ Diamond \$5000
- ☐ Other \$_____

Business Name: _____

Business Address: _____

Website Address: _____ Contact: _____

Email Address: _____ Phone: _____

This is simply a confirmation of sponsorship. Payment for sponsorships will be due by Dec 15, 2012.