

2017/2018 Sponsorship Opportunities

Bronze \$250

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- A listing and business description in VARDA's annual Snowmobile, Mountain Bike and ATV User Guide
- A business listing and link to your website in the sponsor section on the VARDA website
- Grooming and updates will be emailed to you with valuable and current area information to share with your guests
- You will receive a supply of Area Guides for your guests that can be replenished anytime throughout the year.
- Sponsorship certificate to display at your location to show your support of Valemount recreation
- General advocacy from VARDA as a supporter of public recreation in the Valemount Area

Silver \$500

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- Includes all of the Bronze incentives as well as;
- 2 complimentary day passes to VARDA managed areas

Gold \$1,000

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- Includes all of the above incentives as well as;
- Your business listing on the **Major Sponsor** signs located in each warming cabin, VARDA office and displayed at all attended Events. **NEW** A major sponsor sign will also be installed in each of our managed snowmobile areas and the popular Valemount Bike Park.
- 4 complimentary trail passes to VARDA managed areas or one individual seasons pass.

Platinum \$3,500

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- Includes all of the above incentives as well as;
- Your business logo with a direct link will be placed on the home page slideshow on the VARDA website
- 10 complimentary trail passes to the VARDA managed areas or two individual seasons passes
- **NEW** 1/3 Size annual ad on the VARDA website with a link to your business. (Additional fees apply for ad design if required) Applies to cash sponsors only.

Diamond \$5,000

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- Includes all of the above incentives as well as;
- Full size annual ad on the VARDA website with a link to your business. (Additional fees apply for ad design if required) Applies to cash sponsors only.
- Receive one corporate seasons pass to be used within your business (can be used by anyone, unlike a regular pass)

Additional marketing opportunity:

You may choose to offer a discount or incentive at your business to VARDA members. The list of membership incentives is sent to existing members upon renewal, posted on our website, chat forums, Facebook and brought to all attended Snowmobile Shows. **This is a great opportunity to attract new customers to your business and really aids our club in attracting new members.**

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PLEASE CHECK THIS BOX IF YOU WOULD LIKE TO PARTICIPATE

Additional marketing opportunity:

Advertise in VARDA's annual Snowmobile, Mountain Bike and ATV User guide! Approximately 8-10,000 copies will be distributed. Approximate sizes will be 3"x2" (\$300 plus taxes) and 6"x2" (\$500 plus taxes). Space is limited and ads are available on a first come first serve basis. You must provide the ad, for which exact sizing will be emailed to you (design can be arranged for an additional fee). This ad space is a great place to showcase a season special or sale and is available to VARDA sponsors only, so don't miss out on our new four season Snowmobile, Mountain Bike and ATV User guide.

PLEASE CHECK THE APPROPRIATE BOX

I would like a 2"x3" ad (300 plus tax) ☐

I would like a 2"x6" ad (500 plus tax) ☐



Complete the info below & submit **before September 4, 2017 by mail to VARDA, Box 721 Valemount BC, V0E 2Z0 or scan and email a completed form to info@ridevalemount.com or by fax at 250-566-4817**

Business Name: _____

FULL Business Mailing Address: _____

Website Address: _____ Contact Name: _____

Email Address: _____ Phone: _____

This is a confirmation of Sponsorship only. Payments for sponsorships will be due by Dec 15, 2017.